



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

**Women of Strength
BUSINESS EXPO**
Experience the Power of Women Entrepreneurs

10 February, 2026
10:00 am - 4:00 pm
Community Center, KFUEIT, RYK

For Details,
+92-331-6060163

Khwaja Fareed University of Engineering & Information Technology, Rahim Yar Khan



Regional Small Businesses Entrepreneur Expo



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Maryam Dua

Modest Stitch

We offer **stylish hijabs** and **handmade accessories**. Our collection includes **brooches** and **hijab styling** pieces. Each product is crafted with creativity and elegance.

https://www.instagram.com/modest_stich?igsh=cDNkYjlmNWRxZzU4&utm_source=qr



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Tooba Khan

TK Studio

At TK Studio, we create unique **handmade pieces** that add a touch of artistry to your life! We provide a wide collection of **crochet** products, **resin** jewelry, Resin products **bead jewelry**, original **paintings**, scented **candles**, crafting items and decorative tinkle trays crafted with love. We provide order all over the Pakistan.

<https://www.instagram.com/tkstudio24?igsh=MThzY2h5ZHRtZTVuOQ==>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Amber Shabbir

a_art_vibes

"I create high-quality handmade **Arabic Calligraphy**, **Nature Landscapes** paintings on Canvas and **Lasani sheets** and **Totebags**. My work includes both traditional styles and **3D Textured Art**."

https://www.instagram.com/a_art_vibes?igsh=MTVzdmwyNHpvOWtndg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Raazia Arshad

Twinkles by Raziya

We provide high-quality **stainless steel** and **zirconia** jewelry.

Moreover, I also offer a variety of other jewelry options depending on your budget.

We're on Instagram as **@twinkles_by_raaziya**. Install the app to follow my photos and videos.

https://www.instagram.com/invites/contact/?utm_source=ig_contact_invite&utm_medium=copy_link&utm_content=z5sxko3



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Ayesha Sajid

Sugar Crochet

We offer
Customized
crochet products
with a variety of
designs and
vibrance.

We offer Custom
handmade crochet
bouquets, flowers,
plushies and
keychains

https://www.instagram.com/sugar__crochet?igsh=N3UxbHN2MWFveGln



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Silza Noor

Textured Art by RM

We offer **Customized** Textured Art Vase, jewelry box pin holder, pen holder, brushes holder, customise clock, textured **paintings, earrings, bracelet, tasbih, gajra bracelets and many more.**

[https://www.tiktok.com/@textureartbyrm2?
_r=1&_t=ZS-93wFt7e7VvW](https://www.tiktok.com/@textureartbyrm2?_r=1&_t=ZS-93wFt7e7VvW)



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Saleha Zubair

SA Beads Beauty

We specialize in **Handmade Kundan Jewellery** crafted in every color, design & size with neat finishing and an ultra-lightweight feel-unlike heavy traditional jewellery. We also offer **Handmade Beads & Chain Jewellery** along with Stainless Steel artificial accessories (jhumkay, chains & more). Any type of **customized sketches or calligraphy artwork** can also be made on demand. All items are available at very reasonable prices with delivery all over Pakistan.

https://www.instagram.com/beads_beauty07?igsh=bm1vbWFXNTdybjFu



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Laiba Kareem

LS Store.pk

We offer **handmade** gel nails, high-quality, reusable, and bespoke press-on sets, made with superior artistry, durability, and a **personalized** fit compared to machine-made or standard salon gel applications. They are designed by using premium gels to mimic a **salon-fresh** look. Also, I offer a variety of stainless steel jewellery and zircon jewellery.

<https://www.instagram.com/l.s.store.pk?igsh=NWQwcjNwM2F4cGwz>



CM Female
Ambassador
Program
Sun Lovers Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Zoya Hussain

Alif Hijab

We sell embroidery and **embelished hijabs** and **Saudi niqabs**. All of them are purely **handmade**, hijab bouquets and all kind of hijab accessories. The purpose is to make **modest clothing** a bit more stylish and trendy while keeping the Islamic Values in mind while observing Hijab.

https://www.instagram.com/alifhijab_04?igsh=MXhiYWtrbnFpemF3bg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Umaina Zubair

Uhsl.az Art Studio

We offer **Handmade paintings** made with emotions, feelings and priorities. **Customized** orders each part of painting painting is handled with care and love, **luxurious** products that stand out in elite societies. **Budget** friendly, **Acrylic** on canvas, **Texture art** on canvas, **Resin** on canvas.

https://www.instagram.com/uhsl.az_art_studio?igsh=MW42cXc1bjY5YzN5bQ==



CM Female
Ambassador
Program
Sun Lends Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Sumaira Umer

Lush Lavashak

We offer **Lavashak**, a **tangy, chewy** fruit roll made from real **fruit pulp** and packed with bold, mouth-watering flavor. It delivers the perfect balance of sweet and sour in every bite. A fun, nostalgic **Irani snack** that hits your taste buds with pure **chatpata satisfaction**.

[https://www.tiktok.com/@lushlavashak?
_r=1&_t=ZS-93uWLDkssHx](https://www.tiktok.com/@lushlavashak?_r=1&_t=ZS-93uWLDkssHx)



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Hina Safdar

Cakelicious Creativity

At Cakelicious Creativity, we specialize in crafting **customized baked** creations that turn moments into memories.

Alongside customized orders, we offer refined **baking classes** designed to inspire confidence, creativity, and skill in every aspiring bake.

https://www.instagram.com/cakeliciouse_creativity?igsh=Z3Z4d2lha3JmYnZi



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Aleena Mehmood

Crochet by Ain

Elegance meets **simplicity-minimalist** crochet essentials, fully **customizable**, in soft, premium yarns that whisper luxury. Bringing warmth, comfort, and a touch of handmade magic to your everyday. Thoughtfully created one stitch at a time in soft, **high-quality** yarns. Because your style deserves something handmade just for you.

<https://www.instagram.com/crochet.by.aein?igsh=eHF4MDFncTBuN215>



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Eman Fatima

Gajra Point

I am a student and run a small **gajra business** along with my studies. I actively participate in university events to promote my work. Our handmade **floral gajras** are made with fresh and high-quality flowers. They are beautifully designed for **weddings, parties**, and special occasions. Each gajra is prepared with care to ensure long-lasting fragrance and freshness.

Available on Customized Orders for
Special Occasions



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Arooba and Mehreen

Oh My Momos

We have provided the Flavourful, best, **Steam Chicken Momos in Town** with **Delicious Chilly oil** and favourite **Special Dip**. That fulfill the temptation of customers and satisfy Taste Buds with our Viral Chilly Oil. Alhamdulillah!

https://www.instagram.com/ohmymomos_official?igsh=MWVwb2U5aHVtZDFnNw==

<https://www.facebook.com/share/1AKwkwAA4z/>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Shabana Adnan

Gul Modest

Gul Modest offers **modest wear** with timeless **elegance**, premium quality, and refined detailing to make every outfit look **classy** and every **woman** feel confident.

[https://www.instagram.com/gulmodest.pk?
igsh=MWxnZGxqaGgyODlreA==](https://www.instagram.com/gulmodest.pk?igsh=MWxnZGxqaGgyODlreA==)
<https://gulmodest.shop/>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Areeba Akram

Wristy Magic

We make **handmade jewellery**, customize bracelets & bouquettes, and custom gift box. My orders are customer's **budget friendly** and I always give them **discount if they order bulk** and give mini gift on their every order and I try my best to make my product attractive and beautiful.

[https://www.instagram.com/wristy_magic?
igsh=bWRzeHV3MWw3NzF2](https://www.instagram.com/wristy_magic?igsh=bWRzeHV3MWw3NzF2)



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Khadija Ahsan

Blooming Creations

We offer
Handmade flowers in different packaging to gift your loved ones.
Aesthetics and **Pinterest** inspired things easily available online.

https://www.instagram.com/blooming.__.creations?igsh=MXZsODJmaXEwOHl3Yw%3D%3D&utm_source=qr



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Affaf Aziz

Horizon Art Studio

We offer **Custom painting**, projects or **jewelry**.

Basically anything related to art. **Painted** tote bags, clothing items and much more.

https://www.instagram.com/horizon_art_store?utm_source=qr&igsh=MXFjaXJ3eGtuazVnZA==



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Laiba Amin

BloomnBrush 2.0

I create unique **scenery paintings** and custom **calligraphy** that people can't help but admire. Every piece is handcrafted with detail and originality. My art brings **beauty**, **personality**, and charm to any space. Every art piece is available at **reasonable** and **accessible** prices.

https://www.instagram.com/bloomnbrush_2.0?igsh=MWJmZHpoYnozNjlnbw==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Rubab Muneer

Rubab's Kitchen

We offer **home based frozen** food items needed for urgent needs, the fried food essentials and **ready to cook** items. All necessary hygiene and **maintenance** requirements are met and we succeed in providing high quality food Alhumdulillah.

+92 301 5620329



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Fatima Idrees

Art Verse by Fatima

We specialize in handcrafted **resin** jewellery, **Nikah** frames, **custom** wall clocks and wall hangings especially we preserve memories like **Gajra preservation**, Special Rose Preservation etc.

Strong Point: Why its better than other products?

Gives a **clearer, glossier** finish than polyester or acrylic, Stronger **bonding** and higher **durability**, Less shrinkage and cracking after curing, Better water, chemical, and heat resistance.

https://www.instagram.com/art_verse_by_fatima/



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Fatima Naseem

FN Studio RYK

FN Studio specializes in **traditional** and **modern** **Islamic calligraphy** artworks.

We create **customized** **canvas paintings**, name calligraphy, and **ayat-based** art pieces.

We also offer **professional calligraphy** **courses** and art **workshops** for students.

https://www.instagram.com/artist_fatima_naseem



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Fozia Khanum

Miss Golgappe

Miss Golgappe offers fresh, **crispy golgappas** bursting with flavorful pani and delicious filling in every bite.

We serve them in **premium box packaging** to ensure hygiene, freshness, and a **classy presentation** every time.

<https://www.facebook.com/share/1HMd2hTuDJ/>
[https://www.instagram.com/miss.golgappe?](https://www.instagram.com/miss.golgappe?igsh=MTV3bDQzZ2F2YnFzaA==)
[igsh=MTV3bDQzZ2F2YnFzaA==](https://www.instagram.com/miss.golgappe?igsh=MTV3bDQzZ2F2YnFzaA==)



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Rida Zafar

Resin Art by MR

I am a resin artist specializing in **handcrafted, custom-made creations** that blend creativity with elegance. I create a wide range of products including **coasters, trays, keychains, jewelry, wall art, name plates, and personalized gifts**. Each piece is **uniquely designed** with premium quality and attention to detail, making it perfect for meaningful gifting and modern décor.

https://www.instagram.com/resinart_bymr?igsh=aXZ6dWgxbno2ZW04



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Hasfa Sarfaraz

Krafterhood

I Make **handmade paintings, tote bags, customize snacks bouquet, jewelry & makeup bouquet, ribbon flower bouquet, gift box.** The special thing about my products is that I make orders according to my customers budget and I always give them a discount and give **mini gift** on their 1st order and I try my best to make my product attractive and beautiful.

https://www.instagram.com/krafter_hood?igsh=MTk5YWt0cXlwaDJxdA==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Ghulam Fatima

Giftsie Store

We offer **gift shop**, gift hamper, bouquet, box available (includes **snack, handmade pipe cleaner flowers and ribbon flowers, makeup, fast food and cusp cake**).

https://www.instagram.com/giftsie_storeby_gfk
5?igsh=MTh0YnloZ24wZWJlYg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Ghanwa Nasir

Bake Heart

I make bakery items including **brownies**, **cookies**, **cup cakes** and **customize desserts** which includes high quality baking ingredients. They have very mild sweet with rich chocolatey flavors. My **dark chocolate brownie** is in my top sellers and my **pista cake** is made of semolina with perfect crunch loved by everyone.

https://www.instagram.com/bake__hearts?igsh=MTczNm8wZzdhc2FuZQ==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Nimra Inbsat

Crocheting by Heart

My crochet creations are not just products. Every design is carefully crafted to stand out with clean **stitching**, soft **finishing**, and beautiful **detailing**.

Unlike many **market** products that are **machine-made** or rushed, I focus on quality, **neatness**, and **uniqueness** in every single piece. The best part? My prices are **affordable** and **reasonable** compared to other market options. I worked on all categories of crochet.

<https://www.instagram.com/crochetingbyheart?igsh=YjRldTdyeGQ0dnRk>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Sadia Azhar

Naqsh e adab

We offer Hand
painted
canvases
calligraphy art,
customized
canvas services
also available.

[https://www.instagram.com/naqsheadab4?
igsh=c3JkM2VsMHpicWht](https://www.instagram.com/naqsheadab4?igsh=c3JkM2VsMHpicWht)



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Javeria Hashmi

Syeda Herbal Shop

We offer **Organic** products for **skin** and **hairs** without any side effects. If your face becomes healthy, than you looks confident and vibrant.

<https://www.instagram.com/syeda.herbalshop?igsh=MWphaHZmanpraXJhbg==>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Abeera Saeed

Kuetshop

We create **handmade** products with love, care, and attention to detail. Our goal is to bring you unique, aesthetic, and **high-quality** items at super **affordable** prices, so everyone can enjoy something special without worrying about budget, also we do **customizations**. My products includes bracelets, necklaces, phone charms, keychains, my store also has some cute products like diaries, stickers, customize gift boxes.

[https://www.instagram.com/keutshop?
igsh=MTB2dms5bTZudHJxdA==](https://www.instagram.com/keutshop?igsh=MTB2dms5bTZudHJxdA==)



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Munaza Latif

Kiyani Organics

I make original
handmade
organic+Natural
Skincare,
Haircare,
Hybrid Makeup,
Facial Products.

[https://www.instagram.com/kayani_organics?
igsh=b3hidHI3bG9oYzZz](https://www.instagram.com/kayani_organics?igsh=b3hidHI3bG9oYzZz)



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Zarwa Mustafa

MnZee Studio

M&Zee Studio is a creative space in Rahim Yar Khan (RYK) where anyone can enjoy art. Whether you want to learn, create, or buy unique artwork, we are here for you! We offer:

Art classes and workshops for all ages. Custom art made just for you. A **place** for **local** artists to show and sell their work. Our goal is to bring the RYK community together through art and make creativity fun for everyone.

[https://www.instagram.com/mnz_studio?
igsh=MXZ6anFodWRrMXowZg==](https://www.instagram.com/mnz_studio?igsh=MXZ6anFodWRrMXowZg==)



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Syeda Ayma

Loops and Love

I make **Handcrafted crochet** pieces made with love, patience, and **premium-quality yarn**. Each product is unique, blending timeless design with everyday functionality. Perfect for gifting or adding a cozy, **handmade touch** to your style.

https://www.instagram.com/loops_and_loveee?igsh=MnFpNWV2Mjh2NzV3



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Laiba Tahir

Elegant Glow Gift Shop

I'm running my small business including **custom gifts**, baskets, bouquets, trendy items, **Pinterest** inspired things, **tumblers**, **lavashak**, candy fluff packs, **handmade jewelry**, beaded bracelets, fairy bracelets, tulip scrunchies, stainless steel and anti tarnish jewellery, and many more.

https://www.instagram.com/_elegant_.glow?igsh=MW9hbjN3aDZoZ3hn



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Javeria Habib

BloomnBlush

We offer **Hand painted**, Applique work and **embroidery scarves**, dresses, **dupatas**, nikah dupata, rukhsati dua dupata. Hand painted tote bags and much more.

https://www.instagram.com/bl00m_blush?igsh=MTJjc2U3M3d1NGFydG==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Eman Fatima

Glam Beads

We offer
Beaded bags
are designed
with premium
quality
material and
exceptional
attention to
detail.

[https://www.instagram.com/glam___beads?
igsh=MTN3MTdxMnVqa3NiOQ==](https://www.instagram.com/glam___beads?igsh=MTN3MTdxMnVqa3NiOQ==)



CM Female
Ambassador
Program
She Leads Punjab



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Romaisa Ali

Relief and Rewayaat

I make canvases inspired from **islamic architectures** and tradition motifs. They are perfect blend of **South Asian** and modern motifs. 100 % hand made with **acrylics** in **3d** form.

<https://www.instagram.com/reliefandrewayaat?igsh=MTZ4eDBtbWZwdGtnCA==>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Ayesha Abbas

Ashly by Ash

I make cute, **customized crochet** projects with neat stitches and love. I can create any crochet item, including **cardigans, dresses, keychains**, blankets, gloves, bags, flowers, covers, plushes, clips, etc. I also offer **offline crochet classes**, encouraging people and showing them that crocheting isn't hard.

https://www.instagram.com/ashly.by.ash?utm_source=qr&igsh=MWUzamVzM2VxaDc2cg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Fatima and Mehreen

SacStore.pk

Our products are totally **handmade**. Every product is carefully **handcrafted**, from the intricate embroidery to the **precise stitching**, ensuring that each piece is unique and of the highest quality.

We specialize in customized orders, which means you can personalize any design according to your **style, color preferences**, or **occasion**.

<https://www.instagram.com/sacstorepk?igsh=bXlxOWRpY21nMnE3>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Shakeela Ramzan

Bake Point

Our products are **freshly** prepared using **high-quality** ingredients to ensure exceptional taste and consistency. We specialize in carefully **crafted cakes, pastries, and desserts** designed to meet both everyday and special occasion needs. Each item is made with attention to detail, maintaining the **highest standards** of hygiene, flavor, and presentation.

https://www.instagram.com/bake_point_0?igsh=dGx1eTZyazcxYWU3&utm_source=qr



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Dania Fatima

Dania Crafts Studio

I offer **Crochet** flowers, **handmade accessories**, **crochet keychains** and **homedecor**, **flower bouquets**, **beads** and **accessories**.

https://www.instagram.com/dania_craft_studio?igsh=MXV5b2llcjJoZDNqNg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Minahil Mehmood

Melly Magic

Melly Magic specializes in premium **customized chocolates** made with rich flavors, **smooth fillings**, and a variety of delightful toppings like dry fruits and specialty ingredients. Every treat is designed to match your taste and theme, along with elegant gift boxes and hampers...perfect for making every **occasion** sweet, **unique**, and **memorable**.

<https://www.instagram.com/meltyymagic?igsh=MW1mczJqcmpmN3Z2cg==>



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Hira Shahbaz

The Lavashak Shop

I use high quality **fruit sheets** and fill them with sour **candies** fresh **pomegranate** and **tangy tamarind** sauce. This combination gives a unique sweet, sour, and spicy taste that young customers really enjoy. I also add **sour balls** and **masala sticks** for extra flavor. It gives a perfect sweet, sour, and spicy taste.

https://www.instagram.com/the_lavashak_shop?igsh=MWtoc2kxZHM1MjZnMg==



WOMEN OF STRENGTH

Regional Small Businesses Entrepreneur Expo



Humna Jawad

Candela

Candela serves **handcrafted scented** candles, our products are perfect for home **decor, gifting** and **fragrance**.

https://www.instagram.com/itscandela.pk?igsh=MWI2bmFpOThz2p2aw%3D%3D&utm_source=qr