



CM Female Ambassador Program
She Leads Punjab



WOMEN OF STRENGTH

Women of Strength

BUSINESS EXPO

Experience the Power of Women Entrepreneurs

10 February, 2026

10:00 am - 4:00 pm

Community Center, KFUEIT, RYK

For Details,
+92-331-6060163

Khwaja Fareed University of Engineering & Information Technology, Rahim Yar Khan



Regional Small Businesses Entrepreneur Expo



WOMEN OF STRENGTH

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Modest Stitch

We offer **stylish hijabs** and **handmade accessories**. Our collection includes **brooches** and **hijab styling** pieces. Each product is crafted with creativity and elegance.

Maryam Dua

https://www.instagram.com/modest_stich?igsh=cDNkYjlmNWRxZzU4&utm_source=qr



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Tooba Khan

TK Studio

At TK Studio, we create unique **handmade** pieces that add a touch of artistry to your life! We provide a wide collection of **crochet** products, **resin** jewelry, Resin products **bead jewelry**, original **paintings**, scented **candles**, crafting items and decorative tinkle trays crafted with love. We provide order all over the Pakistan.

[https://www.instagram.com/tkstudio24?
igsh=MThzY2h5ZHRtZTVuOQ==](https://www.instagram.com/tkstudio24?igsh=MThzY2h5ZHRtZTVuOQ==)



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Amber Shabbir

a_art_vibes

"I create high-quality handmade **Arabic Calligraphy**, Nature **Landscapes** paintings on Canvas and **Lasani sheets** and **Totebags**. My work includes both traditional styles and **3D Textured Art**."

[https://www.instagram.com/a_art_vibes?
igsh=MTVzdmwyNHpvOWtndg==](https://www.instagram.com/a_art_vibes?igsh=MTVzdmwyNHpvOWtndg==)



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Raazia Arshad

Twinkles by Raziya

We provide high-quality **stainless steel** and **zirconia** jewelry.

Moreover, I also offer a variety of other jewelry options depending on your budget.

We're on Instagram as **@twinkles_by_raaziya**. Install the app to follow my photos and videos.

https://www.instagram.com/invites/contact/?utm_source=ig_contact_invite&utm_medium=copy_link&utm_content=z5sxko3



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Ayesha Sajid

Sugar Crochet

We offer
Customized
crochet products
with a variety of
designs and
vibrance.

We offer Custom
handmade crochet
bouquets, flowers,
plushies and
keychains

https://www.instagram.com/sugar__crochet?igsh=N3UxbHN2MWFveGln



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Textured Art by RM

We offer **Customized** Textured Art Vase, jewelry box pin holder, pen holder, brushes holder, customise clock, textured **paintings, earrings, bracelet, tasbih, gajra bracelets** and many more.

Silza Noor

[https://www.tiktok.com/@textureartbyrm2?
_r=1&_t=ZS-93wFt7e7VvW](https://www.tiktok.com/@textureartbyrm2?_r=1&_t=ZS-93wFt7e7VvW)



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Saleha Zubair

SA Beads Beauty

We specialize in **Handmade Kundan Jewellery** crafted in every color, design & size with neat finishing and an ultra-lightweight feel-unlike heavy traditional jewellery. We also offer **Handmade Beads & Chain Jewellery** along with Stainless Steel artificial accessories (jhumkay, chains & more). Any type of **customized sketches or calligraphy artwork** can also be made on demand. All items are available at very reasonable prices with delivery all over Pakistan.

https://www.instagram.com/beads_beauty07?igsh=bm1vbWFxNTdybjFu



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Laiba Kareem

LS Store.pk

We offer **handmade** gel nails, high-quality, reusable, and bespoke press-on sets, made with superior artistry, durability, and a **personalized** fit compared to machine-made or standard salon gel applications. They are designed by using premium gels to mimic a **salon-fresh** look. Also, I offer a variety of stainless steel jewellery and zirconia jewellery.

[https://www.instagram.com/l.s.store.pk?
igsh=NWQwcjNwM2F4cGwz](https://www.instagram.com/l.s.store.pk?igsh=NWQwcjNwM2F4cGwz)



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Alif Hijab

We sell embroidery and **embelished hijabs** and **Saudi niqabs**. All of them are purely **handmade**, hijab bouquets and all kind of hijab accessories. The purpose is to make **modest clothing** a bit more stylish and trendy while keeping the Islamic Values in mind while observing Hijab.

Zoya Hussnain

https://www.instagram.com/alifhijab_04?igsh=MXhiYWtrbnFpemF3bg==



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Umaima Zubair

Uhsl.az Art Studio

We offer **Handmade paintings** made with emotions, feelings and priorities. **Customized** orders each part of painting painting is handled with care and love, **luxurious** products that stand out in elite societies. **Budget** friendly, **Acrylic** on canvas, **Texture art** on canvas, **Resin** on canvas.

https://www.instagram.com/uhsl.az_art_studio?igsh=MW42cXc1bjY5YzN5bQ==



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Sumaira Umer

Lush Lavashak

We offer **Lavashak**, a **tangy, chewy** fruit roll made from real **fruit pulp** and packed with bold, mouth-watering flavor. It delivers the perfect balance of sweet and sour in every bite. A fun, nostalgic **Irani snack** that hits your taste buds with pure **chatpata satisfaction**.

https://www.tiktok.com/@lushlavashak?_r=1&_t=ZS-93uWLDkssHx



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Hina Safdar

Cakelicious Creativity

At Cakelicious Creativity, we specialize in crafting **customized baked** creations that turn moments into memories.

Alongside customized orders, we offer refined **baking classes** designed to inspire confidence, creativity, and skill in every aspiring bake.

https://www.instagram.com/cakelicious_creativity?igsh=Z3Z4d2lha3JmYnZi



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Aleena Mehmood

Crochet by Aein

Elegance meets **simplicity-minimalist** crochet essentials, fully **customizable**, in soft, premium yarns that whisper luxury. Bringing warmth, comfort, and a touch of handmade magic to your everyday. Thoughtfully created one stitch at a time in soft, **high-quality** yarns. Because your style deserves something handmade just for you.

[https://www.instagram.com/crochet.by.aein
?igsh=eHF4MDFncTBuN215](https://www.instagram.com/crochet.by.aein?igsh=eHF4MDFncTBuN215)



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Eman Fatima

Gajra Point

I am a student and run a small **gajra business** along with my studies. I actively participate in university events to promote my work. Our handmade **floral gajras** are made with fresh and high-quality flowers. They are beautifully designed for **weddings**, **parties**, and special occasions. Each gajra is prepared with care to ensure long-lasting fragrance and freshness.

*Available on Customized Orders for
Special Occasions*



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Arooba and Mehreen

Oh My Momos

We have provided the Flavourful, best, **Steam Chicken Momos** in Town with **Delicious Chilly oil** and favourite **Special Dip**. That fulfill the temptation of customers and satisfy Taste Buds with our **Viral Chilly Oil**. Alhamdulillah!

https://www.instagram.com/ohmymomos_official?igsh=MWVwb2U5aHVtZDFnNw==

<https://www.facebook.com/share/1AKwkwAA4z/>



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Shabana Adnan

Gul Modest

Gul Modest offers **modest wear** with timeless **elegance**, premium quality, and refined detailing to make every outfit look **classy** and every **woman** feel confident.

[https://www.instagram.com/gulmodest.pk?
igsh=MWxnZGxqaGgyODlreA==](https://www.instagram.com/gulmodest.pk?igsh=MWxnZGxqaGgyODlreA==)
<https://gulmodest.shop/>



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Areeba Akram

Wristy Magic

We make **handmade jewellery**, customize bracelets & bouqettes, and custom gift box. My orders are customer's **budget friendly** and I always give them **discount if they order bulk** and give mini gift on their every order and I try my best to make my product attractive and beautiful.

https://www.instagram.com/wristy_magic?igsh=bWRzeHV3MWw3NzF2



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Khadija Ahsan

Blooming Creations

We offer **Handmade flowers** in different packaging to gift your loved ones. **Aesthetics** and **Pinterest** inspired things easily available online.

https://www.instagram.com/blooming._._.creations?igsh=MXZsODJmaXEwOHI3Yw%3D%3D&utm_source=qr



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Affaf Aziz

Horizon Art Studio

We offer **Custom painting**, projects or **jewelry**.

Basically anything related to art. **Painted** tote bags, clothing items and much more.

[https://www.instagram.com/horizon_art_store?
utm_source=qr&igsh=MXFjaXJ3eGtuazVnZA==](https://www.instagram.com/horizon_art_store?utm_source=qr&igsh=MXFjaXJ3eGtuazVnZA==)



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Laiba Amin

BloomnBrush 2.0

I create unique **scenery** **paintings** and custom **calligraphy** that people can't help but admire. Every piece is handcrafted with detail and originality. My art brings **beauty**, **personality**, and charm to any space. Every art piece is available at **reasonable** and **accessible** prices.

[https://www.instagram.com/bloomnbrush_2.0?
igsh=MWJmZHpoYnozNjlnbw==](https://www.instagram.com/bloomnbrush_2.0?igsh=MWJmZHpoYnozNjlnbw==)



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Rubab Munee

Rubab's Kitchen

We offer **home based frozen** food items needed for urgent needs, the fried food essentials and **ready to cook** items. All necessary hygiene and **maintenance** requirements are met and we succeed in providing high quality food Alhumdulillah.

+92 301 5620329



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Fatima Idrees

Art Verse by Fatima

We specialize in handcrafted resin jewllary, **Nikah** frames, **custom** wall clocks and wall hangings especially we preserve memories like **Gajra preservation**, Special Rose Preservation etc.

Strong Point: Why its better than other products?

Gives a **clearer, glossier** finish than polyester or acrylic, Stronger **bonding** and higher **durability**, Less shrinkage and cracking after curing, Better water, chemical, and heat resistance.

[https://www.instagram.com/art_verse
_by_fatima/](https://www.instagram.com/art_verse_by_fatima/)



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Fatima Naseem

FN Studio RYK

FN Studio specializes in **traditional and modern Islamic calligraphy** artworks.

We create **customized canvas paintings**, name calligraphy, and **ayat-based** art pieces.

We also offer **professional calligraphy courses** and art **workshops** for students.

https://www.instagram.com/artist_fatima_naseem



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Fozia Khanum

Miss Golgappe

Miss Golgappe offers fresh, **crispy golgappas** bursting with flavorful pani and delicious filling in every bite.

We serve them in **premium box packaging** to ensure hygiene, freshness, and a **classy presentation** every time.

<https://www.facebook.com/share/1HMd2hTuDJ/>
<https://www.instagram.com/miss.golgappe/?igsh=MTV3bDQzZ2F2YnFzaA==>



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Rida Zafar

Resin Art by MR

I am a resin artist specializing in **handcrafted, custom-made creations** that blend creativity with elegance. I create a wide range of products including **coasters, trays, keychains, jewelry, wall art, name plates, and personalized gifts**. Each piece is **uniquely designed** with premium quality and attention to detail, making it perfect for meaningful gifting and modern décor.

[https://www.instagram.com/resinart_bymr?
igsh=aXZ6dWgxbno2ZW04](https://www.instagram.com/resinart_bymr?igsh=aXZ6dWgxbno2ZW04)



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Hasfa Sarfaraz

Krafterhood

I Make **handmade paintings, tote bags, customize snacks bouquet, jewelry & makeup bouquet, ribbon flower bouquet, gift box**. The special thing about my products is that I make orders according to my customers budget and I always give them a discount and give **mini gift** on their 1st order and I try my best to make my product attractive and beautiful.

[https://www.instagram.com/krafter_hood?
igsh=MTk5YWt0cXlwaDJxdA==](https://www.instagram.com/krafter_hood?igsh=MTk5YWt0cXlwaDJxdA==)



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Ghulam Fatima

Giftsie Store

We offer **gift shop**, gift hamper, bouquet, box available (includes snack, handmade pipe cleaner flowers and ribbon flowers, makeup, fast food and cusp cake).

https://www.instagram.com/giftsie_storeby_gfk5?igsh=MTh0YnloZ24wZWJlYg==



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Ghanwa Nasir

Bake Heart

I make bakery items including **brownies**, **cookies**, **cup cakes** and **customize desserts** which includes high quality baking ingredients. They have very mild sweet with rich chocolatey flavors. My **dark chocolate brownie** is in my top sellers and my **pista cake** is made of semolina with perfect crunch loved by everyone.

[https://www.instagram.com/bake__hearts?
igsh=MTczNm8wZzdhc2FuZQ==](https://www.instagram.com/bake__hearts?igsh=MTczNm8wZzdhc2FuZQ==)



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Nimra Inbsat

Crocheting by Heart

My crochet creations are not just products. Every design is carefully crafted to stand out with clean **stitching**, soft **finishing**, and beautiful **detailing**.

Unlike many **market** products that are **machine-made** or rushed, I focus on quality, **neatness**, and **uniqueness** in every single piece. The best part? My prices are **affordable** and **reasonable** compared to other market options. I worked on all categories of crochet.

[https://www.instagram.com/crochetingbyheart?
igsh=YjRldTdyeGQ0dnRk](https://www.instagram.com/crochetingbyheart?igsh=YjRldTdyeGQ0dnRk)



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Naqsh e adab

We offer Hand
painted
canvases
calligraphy art,
customized
canvas services
also available.

Sadia Azhar

[https://www.instagram.com/naqsheadab4?
igsh=c3JkM2VsMHpicWht](https://www.instagram.com/naqsheadab4?igsh=c3JkM2VsMHpicWht)



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Javeria Hashmi

Syeda Herbal Shop

We offer **Organic** products for **skin** and **hairs** without any side effects. If your face becomes healthy, than you looks confident and vibrant.

[https://www.instagram.com/syeda.herbalshop?
igsh=MWphHZmanpraXJhbg==](https://www.instagram.com/syeda.herbalshop?igsh=MWphHZmanpraXJhbg==)



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Abeera Saeed

Kuetshop

We create **handmade** products with love, care, and attention to detail. Our goal is to bring you unique, aesthetic, and **high-quality** items at super **affordable** prices, so everyone can enjoy something special without worrying about budget, also we do **customizations**. My products includes bracelets, necklaces, phone charms, keychains, my store also has some cute products like diaries, stickers, customize gift boxes.

[https://www.instagram.com/keutshop?
igsh=MTB2dms5bTZudHJxdA==](https://www.instagram.com/keutshop?igsh=MTB2dms5bTZudHJxdA==)



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Munaza Latif

Kiyani Organics

I make original
handmade
organic+Natural
Skincare,
Haircare,
Hybrid Makeup,
Facial Products.

[https://www.instagram.com/kayani_organics?
igsh=b3hidHI3bG9oYzZz](https://www.instagram.com/kayani_organics?igsh=b3hidHI3bG9oYzZz)



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Zarwa Mustafa

MnZee Studio

M&Zee Studio is a creative space in Rahim Yar Khan (RYK) where anyone can enjoy art. Whether you want to learn, create, or buy unique artwork, we are here for you! We offer: **Art classes and workshops** for all ages. Custom art made just for you. A **place** for **local** artists to show and sell their work. Our goal is to bring the RYK community together through art and make creativity fun for everyone.

https://www.instagram.com/mnz_studio?igsh=MXZ6anFodWRrMXowZg==



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Syeda Ayma

Loops and Love

I make **Handcrafted** **crochet** pieces made with love, patience, and **premium-quality** **yarn**. Each product is unique, blending timeless design with everyday functionality. Perfect for gifting or adding a cozy, **handmade** touch to your style.

[https://www.instagram.com/loops_and_loveeee?
igsh=MnFpNWV2Mjh2NzV3](https://www.instagram.com/loops_and_loveeee?igsh=MnFpNWV2Mjh2NzV3)



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Laiba Tahir

Elegant Glow Gift Shop

I'm running my small business including **custom gifts**, baskets, bouquets, trendy items, **Pinterest** inspired things, **tumblers**, **lavashak**, candy fluff packs, **handmade jewelry**, beaded bracelets, fairy bracelets, tulip scrunchies, stainless steel and anti tarnish jewellery, and many more.

https://www.instagram.com/_elegant_.glow?igsh=MW9hbjN3aDZoZ3hn



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Javeria Habib

BloomnBlush

We offer **Hand painted**, Appli
work and
embroidery
scarves, dresses,
dupatas, nikah
dupata, rukhsati
dua dupata. Hand
painted tote bags
and much more.

[https://www.instagram.com/bl00m_blush?
igsh=MTJjc2U3M3d1NGFydg==](https://www.instagram.com/bl00m_blush?igsh=MTJjc2U3M3d1NGFydg==)



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Eman Fatima

Glam Beads

We offer **Beaded** bags are designed with premium quality material and **exceptional** attention to detail.

[https://www.instagram.com/glam_--_beads?
igsh=MTN3MTdxMnVqa3NiOQ==](https://www.instagram.com/glam_--_beads?igsh=MTN3MTdxMnVqa3NiOQ==)



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Romaisa Ali

Relief and Rewayaat

I make canvases inspired from **islamic architectures** and tradition motifs. They are perfect blend of **South Asian** and modern motifs. 100 % hand made with **acrylics** in **3d** form.

[https://www.instagram.com/reliefandrewayaat?
igsh=MTZ4eDBtbWZwdGtncA==](https://www.instagram.com/reliefandrewayaat?igsh=MTZ4eDBtbWZwdGtncA==)



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Ayesha Abbas

Ashly by Ash

I make cute, **customized crochet** projects with neat stitches and love. I can create any crochet item, including **cardigans, dresses, keychains**, blankets, gloves, bags, flowers, covers, pluses, clips, etc. I also offer **offline crochet classes**, encouraging people and showing them that crocheting isn't hard.

[https://www.instagram.com/ashly.by.ash?
utm_source=qr&igsh=MWUzamVzM2VxaDc2cg==](https://www.instagram.com/ashly.by.ash?utm_source=qr&igsh=MWUzamVzM2VxaDc2cg==)



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Fatima and Mehreen

SacStore.pk

Our products are totally **handmade**. Every product is carefully **handcrafted**, from the intricate embroidery to the **precise stitching**, ensuring that each piece is unique and of the highest quality. We specialize in customized orders, which means you can personalize any design according to your **style, color preferences**, or occasion.

[https://www.instagram.com/sacstorepk?
igsh=bXlxOWRpY21nMnE3](https://www.instagram.com/sacstorepk?igsh=bXlxOWRpY21nMnE3)



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Shakeela Ramzan

Bake Point

Our products are **freshly** prepared using **high-quality** ingredients to ensure exceptional taste and consistency. We specialize in carefully **crafted cakes, pastries, and desserts** designed to meet both everyday and special occasion needs. Each item is made with attention to detail, maintaining the **highest standards** of hygiene, flavor, and presentation.

https://www.instagram.com/bake_point_0?igsh=dGx1eTZyazcxYWU3&utm_source=qr



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Dania Fatima

Dania Crafts Studio

I offer **Crochet** flowers, **handmade** **accesories**, crochet keychains and **homedecor**, flower bouquets, beads and accessories.

[https://www.instagram.com/dania_craft_studio
?igsh=MXV5b2llcjJoZDNqNg==](https://www.instagram.com/dania_craft_studio?igsh=MXV5b2llcjJoZDNqNg==)



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Minahil Mehmood

Melty Magic

Meltyy Magic specializes in premium **customized chocolates** made with rich flavors, **smooth fillings**, and a variety of delightful toppings like dry fruits and specialty ingredients. Every treat is designed to match your taste and theme, along with elegant gift boxes and hampers...perfect for making every **occasion** sweet, **unique**, and **memorable**.

[https://www.instagram.com/meltyymagic?
igsh=MW1mczJqcmpmN3Z2cg==](https://www.instagram.com/meltyymagic?igsh=MW1mczJqcmpmN3Z2cg==)



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Hira Shahbaz

The Lavashak Shop

I use high quality **fruit sheets** and fill them with sour **candies** fresh **pomegranate** and **tangy tamarind** sauce. This combination gives a unique sweet, sour, and spicy taste that young customers really enjoy. I also add **sour balls** and **masala sticks** for extra flavor. It gives a perfect sweet, sour, and spicy taste.

https://www.instagram.com/the_lavashak_shop?igsh=MWtoc2kxZHM1MjZnMg==



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Regional Small Businesses Entrepreneur Expo



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Humna Jawad

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